

BRIEF PROFILE OF MAHARASHTRA KNOWLEDGE CORPORATION LIMITED (MKCL)

1. Incorporation of MKCL

Maharashtra Knowledge Corporation Limited (MKCL) is a Public Limited Company promoted by the Department of Higher and Technical Education, Government of Maharashtra. It was incorporated on August 20, 2001, under the Companies Act, 1956.

To make the capabilities of MKCL available to all the Departments of the Government of Maharashtra, the governmental coordination of the company's affairs was handed over from the Department of Higher and Technical Education to the General Administration Department (GAD), effective from January 05, 2018. Subsequently, it was allocated to the Department of Information Technology (IT) under GAD.

2. MKCL's Mission

MKCL's core mission is to bridge the digital divide faced by the common people.

The digital divide invariably leads to Artificial Intelligence (AI) divide, actionable knowledge divide, and developmental opportunity divide in the fields of Education, Development, Governance, and Empowerment (EDGE) of the common people.

MKCL's larger mission is to create new paradigms in the EDGE for bridging these three divides. It attempts to achieve its mission objectives in a business format by universalizing and integrating appropriate applications of IT and AI for transforming the EDGE of the common people.

3. MKCL's Relevance

Most of the new actionable knowledge in the contemporary world is being born digitally either by scholastic and creative pursuits of humans or generative pursuits of AI. It is being synthesized often through borderless digital collaborations. It is multiplying every day. It is being stored, curated, presented, communicated, distributed, accessed, archived and managed digitally, and in many cases, even applied digitally for socio-economic progress. By assimilating the fruits of AI revolution, digital technology is increasing its global impact in all aspects of human endeavor by geometric progression. It is unleashing novel developmental opportunities for those who enjoy digital access. However, it is simultaneously creating new survival challenges for those who are deprived of digital devices, digital access, and digital literacy at the foundational and functional levels.

IT is a grand confluence of computing, communication, and content. Powered by AI, it is transforming almost all aspects of daily life of the common people. This digital transformation has gained considerable momentum and a break-neck speed in the third decade of 21st century. The AI-powered applications of IT are penetrating deeply into all facets of daily life including agriculture, manufacturing, and service sectors. The rapid and unprecedented digitalization of services such as telecom, social media and mass media, banking, financial services, insurance, stock markets, accounting and auditing, business and commerce, marketing, wholesaling and retailing, management, education, games and sports, healthcare, legal affairs and justice, design, fashion, beauty, arts and entertainment, home-appliances, transportation, construction, aviation, tourism, hospitality, governance and administration, public utilities and facilities, safety and security, disaster management and climate resilience, etc. are disrupting job markets by displacing or influencing the traditional jobs categories and creating large number of new jobs in new job categories.

But vast majority of the common people are unable to access these opportunities as they are not digitally literate, proficient, and employable. Socio-economically challenged people are additionally facing severe challenges due to digital divide, digital deprivation, and even digital exploitation. As they are not digitally literate, they are being treated as illiterate. They are, thereby, threatened to lose their traditional livelihoods, jobs, and developmental opportunities. The Digital Divide encountered by such 'left out and left behind' people have to be bridged effectively and on an urgent basis for developing India that is free of poverty, inequality, and injustice and transforming it into a developed economy.

It, therefore, becomes essential and relevant for organizations like MKCL to pursue a transformative agenda of helping the common people in bridging the **Digital Divide and AI Divide**. This strategic initiative will enable them to bridge the **Knowledge Divide** and **Development Opportunity Divide** and help India usher into an equitable knowledge society and create unprecedented and well-distributed wealth and welfare and build a knowledge-led and AI-powered sustainable and developed economy.

4. MKCL's Transformative Agenda

The world is witnessing rapid emergence of knowledge society and knowledge-driven economy on the global scale. Actionable knowledge is increasingly becoming synonymous with wealth, welfare, wellness, and wellbeing. It has emerged as a precondition to the progress of individuals, communities and nations. Livelihoods, self-employment, jobs, careers, businesses, and enterprises are becoming increasingly knowledge centric. The prices of more and more products and services are being increasingly determined on the basis of core knowledge content in their design, development, and delivery. Their inputs such as material, energy, labor, and financial capital are being increasingly replaced by new actionable knowledge. "**Knowledgizing Products and Productizing Knowledge**" are becoming new economic megatrends.

Keeping this in view, MKCL is dedicated to the cause of bridging these divides faced by the common people in general and youth in particular. MKCL, therefore, focuses on knowledge-centered '**Transformations in Education, Development, Governance, and Empowerment (Transformative EDGE)**' of the common people. Transformative EDGE is expected to create individual as well as social wealth and welfare.

5. MKCL's Challenges and Solvers

The major challenge before MKCL in pursuing this agenda of bridging these divides is to offer appropriate solutions and services to the common people for them to access the EDGE opportunities that are suitable for the emerging knowledge era and AI era. These solutions and services must be provided to a large and diverse population with world-class quality, at an affordable cost, and with the widest accessibility, from metropolitan areas to rural, tribal, and hilly regions. Additionally, these services need to be delivered expeditiously and with a deeper personal touch. These six simultaneous challenges or mission objectives of MKCL for transforming digital literacy and EDGE can be summarized as: *Bigger, Better, Cheaper, Faster, Wider, and Deeper!*

MKCL has developed two strategic solvers to respond to these six simultaneous challenges - "**Be Smarter**" and "**Be Wiser**." "**Be Smarter**" involves the imaginative, appropriate, and pervasive use of IT and AI, and state-of-the-art actionable knowledge. "**Be Wiser**" entails forging appropriate partnerships to avoid wasteful reinvention of essentials and optimizing existing resources through networking. It involves deploying '*High Tech with Human Touch*'.

6. MKCL's Business Strategies

In order to '**Grow Smarter**', MKCL, right from its inception, has recognized the transformative role of IT as an equalizer, economizer, upscaler, accelerator, quality enhancer, and mass-personalizer. Therefore, MKCL has been continuously designing, developing, and successfully deploying very imaginative, pervasive, appropriate and state-of-the-art applications of IT for transforming the EDGE of the common people.

In order to '**Grow Wiser**', MKCL is forging strategic partnerships with organizations having complementary strengths so as to network the infrastructural, technological, financial, financial, human, intellectual, educational, developmental and organizational resources of local entrepreneurs rooted in local communities. By forging these strategic partnerships, MKCL has imaginatively networked such resources and established a state-wide network of **6300+ Authorized Learning Centers (ALCs) spread over all blocks of Maharashtra**. All these ALCs together have deployed **75,000+ internet-ready computers** with all the necessary software for offering various digital enhancement courses and variety digital services developed by MKCL to the millions of common people in their local communities. Simultaneously, MKCL has also established itself as an organization capable of universalizing and integrating IT for effective transformations across various sectors.

MKCL continuously designs, develops, and deploys innovative eLearning, eSkillng, eGovernance, and eEmpowerment models, frameworks, technologies, products, processes, solutions, and services of world-class quality at affordable costs for the common people. All of them are comparable to the globally best available options in terms of architecture, price-to-performance, outreach, and user delight. As a result, MKCL has attained a unique identity as a '*source of hope*' among the millions. MKCL offers affordable excellence!

7. MKCL's Equity Profile

The Government of Maharashtra and ten state public Universities in Maharashtra are among the major equity holders of MKCL. Total equity base of MKCL is ₹. 8.08 crore, of which the **Government of Maharashtra holds 37.13%**, the **State Universities hold 33.91%**, and the autonomous bodies, educational institutions, training centers, social organizations, SMEs, and individuals hold the remaining 28.96%.



8. MKCL's Board of Directors

The Board of Directors of MKCL consists of 12 members in various categories:

1. Three Ex-officio Nominees of the Government of Maharashtra –
 - Minister of State for Information Technology,
 - Principal Secretary / Additional Chief Secretary, Information Technology, and
 - Principal Secretary / Additional Chief Secretary, Higher and Technical Education

2. Two Vice-Chancellors from among the 10 Shareholding Universities
3. Four Eminent Experts from various sectors of knowledge as Professional Directors
4. Two Eminent Experts from various sectors of knowledge as Independent Directors, and
5. Managing Director serving as the Whole-time Director.

The Chief Mentor of MKCL is the Permanent Invitee of the Board and the Company Secretary of MKCL is Secretary of the Board.

9. MKCL's Strategy Advisory Committee

MKCL's Strategy Advisory Committee (MSAC) consists of MKCL's Chairman, Chief Mentor, Managing Director, and eminent experts from various disciplines such as IT and non-IT industry, agriculture, environment, research and development, education, art and culture, finance, community empowerment, etc. All the Board Members and a few senior members of MKCL Staff, as selected by the Board, are invitees of MSAC.

MSAC meets normally once in six months. It reviews the major accomplishments of the Company and offers strategic input and advice for the future development of the Company.

10. MKCL's Financial Sustenance

MKCL has been established as an unaided organization having stakes of the Government of Maharashtra. It does not receive any funding, grant-in-aid, financial assistance, loans or monopoly business contracts on nomination basis from the Government of Maharashtra and other governments.

Over the last 25 years, MKCL has been able to maintain an unbroken record of a self-sustaining, wealth-creating, and ever-growing enterprise. The aggregate turnover of MKCL Group Companies and its Authorized Learning Centers (ALCs) has been annually touching ₹.1,000 Crore in the post-covid years. MKCL, right from its inception, has also maintained an unbroken record of paying decent dividends every year to the Government and other shareholders.

So far in last 25 years, MKCL has cumulatively paid ₹.438.65 Crore to Government of Maharashtra by way of dividends, exam fees, and taxes and ₹.385.77 crore to Government of India by way of taxes. Thus, in last 25 years MKCL has paid a total of ₹.824.42 crore to the State Government and the Central Government.

11. MKCL's Unique Identity

With its range of innovative products and services, MKCL has emerged as a Fast-track IT Enabler, Business Process Re-Engineering (BPR) Partner, Knowledge Partner, Digital Transformation Catalyst, and AI Accelerator of the educational institutions from schools to universities as well as that of the government and semi-government organizations, public, private, social, and joint-sector enterprises, so also that of the state skill development missions, community development organizations, civil society organizations, cooperatives, and charitable foundations.

MKCL has also emerged as a catalyst that enables communities to solve their developmental challenges on their own. MKCL has emerged as a Knowledge Partner that helps communitize, instead of governmentize, the problems faced by common people and helps in solving them in business formats.

12. MKCL's Associate Companies (based on MKCL's Equity Shareholding)

MKCL's Joint Venture Companies are:

1. Haryana Knowledge Corporation Limited
2. Odisha Knowledge Corporation Limited
3. Rajasthan Knowledge Corporation Limited
4. MKCL Arabia Limited

13. MKCL's Wholly Owned Subsidiary

1. MKCL Knowledge Foundation

14. MKCL's Presence in India

Based on its unique expertise and experience, MKCL has forged joint ventures and state-wide projects with various state governments. MKCL has implemented many of its digital transformation products, solutions, and services in other states of India viz. **Andaman & Nicobar, Assam, Bihar, Chhattisgarh, Delhi, Haryana, Himachal Pradesh, Gujarat, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Odisha, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, and West Bengal.**

In all the states other than Maharashtra, MKCL's services are delivered through **3700+ Centers including MKCL's Authorized Learning Centers** and Skill Development Centers of respective state skill development missions. Exceeding **50+ Lakh learners** have completed MKCL's digital literacy and employability enhancement courses in these states.

15. MKCL Presence Abroad

MKCL's Online Examination Framework - **ExamLive** white-labeled as 'Ekhtibar' for the **Ministry of Education, Kingdom of Saudi Arabia**, has received a prestigious Award of Excellence at the "World Summit on Information Society" WSIS 2022 for successfully conducting online examination for around **6 million K12 students** enrolled in private and public schools in the Kingdom of Saudi Arabia. This has been offered on continual basis since 2021.

MKCL's ExamLive is also conducting online exams across the **Kingdom of Saudi Arabia** for the **Education & Training Evaluation Commission of Saudi Arabia (QIYAS)**. ExamLive is used across the Kingdom as the official software of QIYAS at all the Online Exam Centers of **National Center for Assessment**.

MKCL has successfully established its first international **KLiC Center in Kenya and Uganda**. These centers offer MKCL iLike courses to students, providing them with digital employability skills.

In addition, MKCL also offers some of its eLearning courses in digital technologies on the popular global eLearning marketplace viz. **Udemy** by satisfying all the international standards and specifications. In a globally competitive environment of Udemy where learners enjoy multiplicity of exercisable options in choice of courses, MKCL courses are preferred by learners from **180 countries** and have been receiving average rating of 4.5 out of 5.0 from these learners. About one third of the total number of learners of MKCL's online courses are from USA.

16. MKCL's Organizational Structure

MKCL has a **workforce of 300+ highly skilled staff members** working in various roles including:

- Leadership, Ideation, Innovations, and Corporate Strategy
- Design, Development, Testing, and QA of Products, Solutions, and Services

- Deployment and Delivery of Products, Solutions, and Services
- IT Infrastructure Development and Management
- Business Process Design, Improvement, and Re-engineering
- Partnerships Development and Networking
- Business Promotion, Marketing, and Branding
- Customer Relationship Management

MKCL's transformative agenda, driven by its well-defined vision and mission, is implemented by its above-mentioned workforce through various Programs. These programs specialize in certain domains of expertise to meet customer requirements and enjoy reasonable autonomy in their functioning. However, they maintain strong collaborative relationships and complementarity among themselves for the overall benefit of all stakeholders.

Intra-program and inter-program financial transactions are regularly and properly accounted and regulated to monitor the profitability and sustainability of not only the individual lines of business under the programs but also that of the company as a whole.

Each program consists of a set of certain time-bound projects and continuing operations related to them. Normally only such projects and operations are brought under one program which, if coordinated together, will ensure optimum resource utilization and maximum customer delight. Each program has a Program Leader, Senior General Manager, General Manager, Senior Program Coordinator, Program Coordinator, Program Secretary, Internal Customer and Team Members.

The programs are divided into two groups: **Enabling Programs (EPs) and Business Development & Operations Programs (BDPs)**. EPs offer backend support by creating necessary environments and linkages, infrastructure and facilities, technologies, frameworks, and content, etc. for the BDPs to take off and sustain. BDPs are focused on front-ending with customers as well as potential customers.

16.1. Enabling Programs

1. Corporate Management Program (CMP)
2. IT Infrastructure Development and Management Program (IT Infra-DMP)
3. Learning Innovations Program (LIP)
4. Software Development Program (SDP)

16.2. Business Development & Operations Programs

1. ALC Network Business Development Program (ALC-BDP)
2. iLike Business Development Program (iLike-BDP)
3. Higher Education Transformation Program (HETP)
4. School Education Transformation Program (SETP)
5. eGovernance Business Development Program (eGov-BDP)
6. Nationwide Business Development Program (N-BDP)
7. International Business Development Program (I-BDP)

16.3. Corporate Management Functions

The various functions under the Corporate Management Program are enlisted below:

1. Managing Director's Office
2. Chief Executive Officer's Office
3. Corporate Matters, Legal Affairs and Statutory Compliances

4. Infrastructure Development, Center Management and Facilitation for all Offices
5. Human Resources Development (HRD)
6. Materials and Services Procurement
7. Finance and Accounts (F & A)
8. Audits
9. Data Analytics
10. Government Interface
11. Interface with Joint Ventures
12. Quality Management Systems (QMS, CMMI, ISMS, EMS, ITSM)
13. Business Promotion, Publicity and Public Relations
14. Corporate Website Management
15. Library
16. Digital Assets Management
17. Archival of Records

To devolve powers and responsibilities, to ensure participative democratization, collective thinking and decision-making, to improve transparency in operations, and to develop future managers and leaders, certain corporate, managerial, coordination, technical, and business functions are regulated or supported by special purpose Teams and Committees. They are listed below:

16.4. Teams and Committees

1. Key Management Team (KMT)
2. Center Management Team (CMT)
3. Materials & Services Procurement Team (MSPT)
4. Disciplinary Committee (DC)
5. Investments and Compliances Committee (I&CC)
6. Software Engineering Process Group (SEPG)
7. CMMI Steering Team
8. MKCL's Sports Committee (MSC)
9. Software Next Gen Group (SNGG)
10. Health, Safety, and Welfare Committee (HSW)
11. Internal Committee (IC)
12. Grievance Redressal Committee (GRC)
13. AI Governance Team.

16.5. MKCL's Compliance to Standards

MKCL has achieved multiple quality management system certifications, demonstrating its commitment to excellence and industry standards to ensure a structured approach for managing its organizational processes and services. Below are the national standards complied by MKCL:

16.6. ISO 9001:2015 - Quality Management System (QMS):

MKCL has implemented and obtained certification under ISO 9001:2015 Quality Management System to ensure consistency in processes, products, and services. The QMS focuses on customer satisfaction, process effectiveness, and continual improvement through defined controls and performance monitoring.

16.7. ISO/IEC 27001:2022 – Information Security Management System (ISMS):

MKCL has implemented and obtained certification under ISO/IEC 27001:2022 – Information Security Management System to protect the confidentiality, integrity, and availability of information assets across its operations and services. The system follows a risk-based approach to managing information security threats and vulnerabilities.

16.8. ISO 14001:2015 – Environmental Management System (EMS):

MKCL has adopted and obtained certification under ISO 14001:2015 – Environmental Management System (EMS) to manage environmental aspects and impacts associated with its activities. The EMS supports compliance obligations and promotes environmentally responsible practices.

16.9. ISO/IEC 20000-1:2018 – IT Service Management System (ITSM):

MKCL has established and obtained certification under ISO/IEC 20000-1:2018 – IT Service Management System to ensure the effective delivery and management of IT services. The ITSM framework supports service reliability, performance monitoring, and continual service improvement.

16.10. Capability Maturity Model Integration (Level 3):

MKCL has achieved CMMI Level 3 Maturity i.e. known as Defined Level. MKCL has successfully completed Pre-assessments and SCAMPI A appraisal. MKCL has integrated CMMI to provide high-end software and solutions to its customers and to bring about improvement and maturity in software development process.

17. Innovation Milestones: Strengthening MKCL's Intellectual Property Portfolio

Innovation has been at the core of MKCL since its inception. MKCL has consistently developed several first-of-their-kind technology platforms and digital solutions that have created significant impact at scale. While innovation has always been an integral part of MKCL's culture, MKCL formally embarked on its journey of converting innovations into patents in 2024 to systematically protect and strengthen its research-driven innovations. During the reporting period and thereafter till date, Four (4) of MKCL's inventions were granted patents by the Indian Patent Office, marking a significant milestone in the organization's research and innovation journey. The patents granted are enlisted below:

17.1. A System and a Method for Proctoring Examination (Patent No.: 570309)

The patented invention provides a technology-enabled examination proctoring framework that facilitates secure monitoring of online examinations, helping educational institutions conduct credible, scalable, and integrity-driven digital assessments while minimizing malpractice and ensuring compliance with examination standards.

17.2. A System and a Method for Generating Question Paper (Patent No.: 587917)

This invention introduces a secure and intelligent system for automated generation of question papers using configurable blueprints, intelligent question selection, and real-time randomization. The system enhances examination integrity while ensuring fairness, syllabus alignment, and operational efficiency in question paper generation.

17.3. A Method for Creating Customized Mobile Application (Patent No.: 591291)

The invention provides an intelligent framework for automatically generating customized mobile applications based on user requirements. The system significantly reduces development effort, accelerates application deployment, and enables scalable creation of tailored mobile applications through automated configuration and build processes.

17.4. A System and Method for Evaluating Physical Answer Sheets (Patent No.: 591473)

This invention enables a hybrid evaluation ecosystem by integrating manual assessment of physical answer sheets with digital technologies such as remote evaluator allocation, optical mark recognition, automated verification, and secure digital processing. The solution improves efficiency, accuracy, transparency, and traceability throughout the answer sheet evaluation process.

These patent grants reaffirm MKCL's commitment to creating original, technology-led solutions in the EDGE domains. They represent an important step towards building a robust Intellectual Property Portfolio.

Trademarks - MKCL proudly holds about 74 registered trademarks, protecting the unique identity of our brands, products, and services in the EDGE domains.

Copyrights - MKCL has filed and successfully registered 4 copyrights, safeguarding the originality of our creative and intellectual works.

MKCL's Intellectual Property Portfolio spanning patents, copyrights, and trademarks is not just about legal protection. It is about safeguarding creativity, fostering innovation, and ensuring that our work continues to empower millions. The Company remains committed to expanding its research capabilities and translating innovative ideas into globally relevant intellectual property for the benefit of our users, customers, and the society at large.

18. MKCL's Business Excellence Pillars

MKCL's Business Excellence Framework focusses on the following 9 Pillars:

1. Leadership or Vision, Mission, and Values (VMV) Focus
2. Result or Outcome Focus
3. Customer or Quality Focus
4. Process and Facts Focus
5. Continuous Learning, Improvement, and Innovation Focus
6. Employee Development and Involvement Focus
7. Partnership Development Focus
8. Business Ethics Focus
9. Social Accountability Focus.

19. Building A Future-Ready Workforce Through People Excellence

Aligned with MKCL's vision of creating a knowledge-lit world, the Human Resource Development function undertook several purposeful and forward-looking initiatives during the FY 2025–26 to strengthen organizational capability, enhance employee effectiveness, and nurture a future-ready workforce.

During the year, the Human Resource Officers (HROs) focused on support for employee development, process streamlining, performance monitoring, and knowledge continuity across the organization. This was further supported through standardized performance reporting formats, report-writing guidelines and suggestions, and regular performance feedback mechanisms aimed at guiding employee growth and improving overall performance effectiveness.

Recruitment and onboarding processes were further strengthened, resulting in the successful induction of new professionals into the organization.

With a view to build organizational resilience and ensure business continuity, the creation of Employee Backups was initiated. This initiative is designed to support smooth functioning during role transitions, emergencies, or an employee's absence, and thereby reducing dependency risks.

Leadership capability was further enhanced through the newly launched Excellence Driven Leadership Program, under which an external trainer conducts focused development sessions for Senior Program Coordinators. In addition, regular training sessions on AI, Technological Skills, Soft Skills, Corporate Etiquette, Certifications Recommendations, and Upskilling Courses reinforced a culture of continuous learning and professional development across the organization. Regular feedback is also obtained from employees to assess effectiveness and encourage continuous improvement.

Collectively, these initiatives reflect MKCL's unwavering commitment to empowering its people, strengthening organizational capability, and building a competent, motivated, and future-ready workforce aligned with its strategic vision.

20. MKCL's Roles in Digital Skills Development Programs (DSDPs)

In view of its long-standing and proven expertise and experience in managing digital skills development programs on a state-wide scale for lac's of learners every year by developing and successfully deploying software frameworks, eContent, eLearning and eAssessment environment and processes, and the overall ecosystem with a set of best practices, MKCL is performing following roles for its customer organizations:

1. Knowledge and Strategy Partner
2. Comprehensive Software Framework Provider
3. High-Quality eContent Provider for Learning and Assessment
4. eLearning Management Service Provider
5. Single Point Nodal Agency for establishing and operating a state-wide network of Digital Skill Development Centers under the Public-Private-Partnership Mode
6. Program Implementation and Monitoring Support Partner
7. AI Initiatives Enabler and Support Partner

20.1. MKCL's Software Frameworks for DSDPs

MKCL's unique and proven as well as configurable and customizable software frameworks for following tasks are a preferred choice of its customer organizations in India and abroad:

MKCL's SDMMS (Skill Development Mission Management Framework)

1. Digital Skill Development Program's Portal Creation and Management
2. Digital Skill Development Schemes/ Programs Life-Cycle Management

MKCL's SOLAR Framework

3. Digital Skill Development Service Providers' Life-Cycle Management
4. Digital Skill Development Center Life-cycle Management (Registration to Renewal/Closure)
5. Digital Skill Development Center's Continuous Assessment and Accreditation
6. Digital Skill Development Course-Administration Life-Cycle Management
7. Candidate's Administrative and Academic Life-cycle Management (Admission to Placement)
8. MKCL Learner App for Learners
9. MKCL Network App for Partners

MKCL's CDP (Course Designers' Paradise)

10. Digital Skill Development Course Design and Development Life-cycle Management

MKCL's ERALive (eLearning Revolution for All)

11. Candidate's Evidence-based eLearning and eAssessment Life-cycle Management
12. ERA TV App for Home based Learning and Assessment

MKCL's ExamLive (Online Examination Framework)

13. Candidate's Evidence-based eExamination and Certification Management

MKCL's EASY (Employment Assistance Services to Youth)

14. Candidate's Internship and Placement Life-cycle Management

MKCL's LearnLive

Framework is a technology-enabled learning model that combines self-learning, guided practice, and continuous assessment to help learners build skills. It also helps with real-time assessments in classroom sessions as well as helps in implementing Flipped Classroom Model.

20.2. MKCL's Knowledge Base for DSDPs

MKCL's knowledge base expressed in the form of following models is being recognized as a valuable resource by its customer organizations for quick and effective implementation of their skill development programs:

1. Business Models based on Public-Private-Community Partnerships synthesizing the desirable features of Government, Private and Social Sectors
2. Governmental Training and Development Schemes Management Model
3. Innovative Models for Creation of State-wide Networks of Skill Development Centers (SDCs)
4. Brick and Mortar Infrastructure Development and Maintenance Models for SDCs
5. Computing and Communication Infrastructure Specification, Provisioning / Sourcing and Maintenance Models for SDCs
6. Model for Remote Installation, Commissioning and Maintenance of Software Frameworks at SDCs
7. Model for Software Licenses Procurement and Distribution to SDCs and Avoidance of Piracy
8. SDC Assets Management Model
9. eLearning Content Development and Distribution Model
10. SDC Human Resource Training and Development Model
11. Supply Chain Management Model for Study Material, Promotional Materials, Certificates, etc.
12. SDC Support and Grievance Redressal Model
13. State-wide Network Coordination Model
14. Branding, Marketing, Promotion, Events Management, and Publicity Model
15. Candidate Profiling, Counselling and Career Guidance Model
16. Candidate Registration and Enrolment Model
17. Fee Collection and SDC Performance-based Fee Share Distribution Model
18. Revenue Recognition and Reconciliation Model
19. Academic Delivery Model
20. Learning Progression Tracking and Monitoring Model
21. Attendance Tracking, Continuous Assessment, Summative Evaluation and Certification Model
22. AI enabled Face Authentication and Recognition Model

23. Placement Assistance and Post-Placement Tracking Model
24. Candidate Relationships Management Model
25. Model for SDCs' Statutory and Regulatory Compliances
26. SDC Vigilance, Disciplinary Actions and Dispute Resolution Model
27. SDC Quality Management, Assessment, Accreditation and Monitoring Model
28. Performance-based Rewards Distribution Model
29. SDC Financial Sustainability Measurement Model
30. MIS, Analytics, Business Intelligence and Decision Support Model
31. Data Security, Data Archival and Referral Model and many more...

21. MKCL's Other Software Frameworks

1. MKCL's Digital University and MKCL's CampusLive

Higher Education Transformation Framework for Universities, Autonomous Colleges, and Higher Education Institutions for Administrative Life Cycle Management of Students, Colleges, and Programs.

2. MKCL's LearnLive

Higher Education Transformation Framework for Universities, Autonomous Colleges, and Higher Education Institutions for Academic Life Cycle Management of Students.

3. MKCL's RecruitLive

Comprehensive Software Platform for all Recruitment and related Services.

4. MKCL's LegisLive

Comprehensive Software solution for State Legislative Secretariat.

5. MKCL's IVDP

Integrated Village Development Program - Comprehensive Software framework for development of village development plans by analyzing the needs of villagers.

6. MKCL's TenderLive

Comprehensive Software Platform that offers Secured eTendering System (SeTS).

7. MKCL's AuctionLive

Comprehensive Software Platform for Online Auctioning.

8. MKCL's VanMitra

End-to-End Software Framework for Digitization of Life Cycle of Forest Rights Claims for Scheduled Tribes and Other Traditional Forest Dwellers (Recognition of Forest Rights Act 2006).

9. MKCL's JanLabh

Software Platform for informing Citizens about various governmental welfare schemes and services applicable to them in a personalized manner.

10. MKCL's AppSuite

AI based Mobile App Suite for developing customizable Mobile Apps for various offerings.

11. MKCL's UPS

MKCL's Universal Payment System for Partners and Customers.

12. Pioneering AI-Driven Educational and Enterprise Solutions

KRANTI – Knowledge Revolution Through Advanced NLP Technology Integration

- **Counselor KRANTI** – AI enabled multilingual chatbot to answer the questions regarding MKCL Courses
- **Tutor KRANTI** – AI enabled multilingual chatbot in MKCL’s ERA to respond learners’ questions regarding the course contents
- **Ultra KRANTI** – Companion for the Learners during the Learning
- **Coding KRANTI** - AI enabled multilingual chatbot for writing and testing the code
- **Laptop Doctor** – AI Tool for real-time and online rectification of faults in client computers in all the ALCs

Based on last 25 years of conscious effort of **knowledgizing the products and processes and productizing the knowledge** in the form of above-mentioned models and their software incarnations, MKCL could become the Knowledge Partner of many customer organizations including many state governments.

22. MKCL’s Lines of Business, Brands, and Business Results in FY 2025-26

22.1. MKCL’s Flagship Mass Digital Literacy Mission

1. **MS-CIT** i.e., Maharashtra State Certificate in Information Technology
(website: <https://mscit.mkcl.org/>)

In last 25 years, **1.77+ crore (17.7 million) learners** from Maharashtra completed this course at **6300+ ALCs** through MKCL’s ERA LMS in a self-learning, self-paced learning and interactive learning mode in Marathi, Hindi, or English medium.

During FY 2025-26, **7,08,371 learners** enrolled for MS-CIT course. MKCL’s total revenue from MS-CIT for FY 2025-26 is **₹.105.96 Crore** (*This does not include ALC Revenue.*)

- ❖ **Access to popular AI Platforms**, state-of-the-art IT tools required to become Smart User of IT, support of mobile learning, accessibility on low bandwidth and even in rural and tribal localities
 - ❖ Addition of **125 AI Tools** in MS-CIT Course syllabus
 - ❖ Use of multilingual **KRANTI AI Chatbot** (mscit.mkcl.ai) for counseling
 - ❖ Millions of learners not only gained digital literacy but also developed **self-confidence** to participate and feel empowered in emerging digital economy
 - ❖ MS-CIT is increasingly becoming a **popular household brand** in Maharashtra and parents encouraged their children to become IT literate through MS-CIT soon after SSC Examination
 - ❖ **MS-CIT became synonymous with IT Literacy**. In Maharashtra people and employers do not ask anyone, “Are you IT Literate?”, instead they ask, “Have you completed MS-CIT?”!
 - ❖ MS-CIT is often used as a symbol of **women empowerment** in popular Marathi TV Serials, Movies, Plays, and Literature
 - ❖ Many female learners include MS-CIT in their profile on **matrimonial portals** to indicate their modern mindset, trendiness, agility, daily life competency, and employability
2. **HS-CIT, OS-CIT** with HKCL and OKCL
 - ❖ 26,176 Learners registered for **HS-CIT** in Haryana in FY 2025-26
 - ❖ Total HS-CIT Enrollment since the establishment of HKCL - 1.78 Lakh+
 - ❖ 85,565 Learners registered for **OS-CIT** in Odisha in FY 2025-26
 - ❖ Total OS-CIT Enrollment since the establishment of OKCL – 4.5 Lakh+

22.2. Knowledge-Lit Careers (KLiC) and Digital Employability Enhancement Programs (DEEP)

- MKCL is offering **285 AI Powered eLearning Courses** for Digital Skills Mastery and Employability Enhancement of youth in the digital world of work
- Duration of the Courses- 30-, 60-, 90-, and 120-hours
- Exceeding **41 lakh (4.1 million) Learners** have completed the above digital employability enhancement courses in last 16 years in a self-learning, self-paced learning, and interactive learning mode.
- These Courses are offered under the following brands:

1. KLiC i.e., Knowledge-Lit Careers

In FY 2025-26, a total of 87,743 Learners registered for various KLiC courses

(Website: <https://klic.mkcl.org/>)

2. DSD-DEEP i.e., Department of Skill Development - Digital Employability Enhancement Program

In FY 2025-26, DSD DEEP course registered 1623 in Tripura (Department of Digital Skills, Government of Tripura)

3. DEEP Nationwide: In FY 2025-26, for Nationwide DEEP Program, 2,747 Learners were registered for various DEEP courses. In Madhya Pradesh, MLA of Jawad constituency from Neemuch District started DEEP courses for students learning in government schools. Total 1700+ students were registered from 27 schools. Overall, in 12 states, we established 365+ ALCs.

4. iLike i.e., Incredible Learning Innovations for Knowledge Empowerment

Creditized career-oriented eLearning courses at Under-Graduate and Post-Graduate Levels helping Higher Education Institutes for effective implementation of National Education Policy 2020.

In FY 2025-26, 44,606 students registered for iLike courses and completed 74,575 credits.

(Website: <https://ilike.mkcl.org/>)

5. MKCL's SkillLive – Short Courses for Upskilling of professionals. 1014 students registered in online mode on SkillLive portal from across the world.

(Website: <https://lms.skilllive.org/>)

6. KYP i.e. Kushal Yuva Program with Government of Bihar.

In FY 2025-26, 3,36,609 Learners registered for KYP in Bihar

(Website: <https://skillmissionbihar.org/>)

22.3. MKCL's Online and AI-powered Digital Transformative Services

- 1. MKCL's SDMMMS:** Online Skill Development Mission Management System for State Governments (Website: <https://skilldevelopment.mkcl.org/>). Used by Bihar Skills Development Mission and Assam Skill Development Mission
- 2. MKCL's LearnLive, MKCL's ERALive:** eLearning and eAssessments Frameworks
 - **2 Crores+ (20 million+) learners** enjoyed MKCL's variety of learning innovations and courses so far through ERALive
 - **49%** among them are female learners
 - **1000s of hours of rich and engaging multimedia interactive eLearning experience** developed and delivered through ERALive in Marathi, Hindi, English, Odiya, Malayalam, Arabic, etc. for eLearning courses for digital literacy and employability of millions
 - **AI-powered ERALive** offers MKCL's innovative and engaging learning strategy viz. **Inform to Perform and Perform to Transform** which enabled crores of learners learn how to self-learn and earn in the digital world
 - Through ERALive software framework, millions of learners not only gained skills but also developed self-confidence and experienced their transformation from being Unemployable to becoming Employable and Employed in decent, dignified, and delightful workplaces

3. **MKCL's ExamLive: 325 million** online exam attempts so far (Website: <https://examlive.org/>)
4. **MKCL's EASY** Online Internships and Placements management of **1,00,000+ candidates**
5. **MKCL's MASTERING:** Online Preparation for Competitive Exams and High-Stake Final Exams: – **1,00,000+** candidates benefitted (Website: <https://mastering.mkcl.org/>)
6. **MKCL's FutureVedh:** Online Exploration of Career Inclination by **1,25,000+ Students** (Website: <https://futurevedh.mkcl.org/>)
7. **MKCL's AdmitLive – 2.1 million** online admissions of Higher Education Institutions per annum for last 15 years
8. **MKCL's Digital University** and **MKCL's CampusLive:** Student-Courses-and-College Administrative Life Cycle Management for Universities **2 million students, 20,000 Courses, 5000+ Colleges, and 25 Universities** per annum
In FY 2025-26, the revenue under these frameworks in Higher Education Transformation Program (HETP) is **₹.8.68 Crore.** (Website: <https://digitaluniversity.ac/>)
9. **MKCL's RecruitLive – 20 million+** Online Recruitments applications processed and online and offline recruitment examinations of candidates conducted over last 21 years
In FY 2025-26, the revenue from MKCL's RecruitLive is ₹. 90.51 lakhs
(Website: <https://recruitlive.in/>)
10. **MKCL's TenderLive:** Online Tendering Portal used for purchases worth **₹.56,000+ crores** handled so far
In FY 2025-26, **Over 600+ Tenders processed**, with revenue of ₹. 1.16 crores and served **6000+ registered vendors** on MKCL TenderLive portal
11. **MKCL's AuctionLive:** Online Auctioning Portal used for auctions worth **₹.75,000+ crores** so far, especially for sugar factories, coal auctions for power generation companies, property auctions for Haryana Housing Development Corporation Limited
12. **MKCL's LegisLive:** Online Software Framework for Maharashtra Legislative Assembly and Council for last 15 years.
13. **MKCL's IVDP:** Online Software Framework used for analyzing over 1,00,000 villagers' needs from 38,000+ households to recommend to them eligible schemes and develop village development plans
14. **MKCL's JanLabh:** Online Access to Governmental Welfare Schemes– Several lakh beneficiaries understood, in a personalized manner, various schemes for which they were eligible by using this portal (Website: <https://janlabh.mkcl.org/>)
15. **MKCL's VanMitra:** Online Delivery of Individual and Community Forest Rights to **35,000+ Tribals in Madhya Pradesh** (Website: <https://egovernance.mkcl.org/products/vanmitra>)
16. **MKCL's Digitalization of Library:** A software was built to transform old libraries into AI enabled library by scanning and preserving the books, periodicals. Revenue of ₹. 75 Lakh generated through this in 2025-26
17. **TiliMili:** A Mega TV Serial produced in collaboration with MKCL Knowledge Foundation and telecasted on Door Darshan for 15 million Grade 1 to 8 Marathi medium school children in Maharashtra during 2 years of Covid 19 pandemic – 864 episodes each of 24 minutes repeated twice every day and for 2 years. (Website: <https://tilimili.mkclkf.org/>)