

**‘MKCL’s Corporate Social Responsibility (CSR) Annual Action Plan for the Financial Year 2024-25’
Amendment 1 (2024-25)**

Proposed Budget Outlay and Allocation:

The Company had calculated 2% of its Average Net Profit for the three immediately preceding Financial Years and thereby allocated an amount of Rs. Rs.1,07,98,279/- (Rupees One Crore Seven Lakhs Ninety-Eight Thousand Two Hundred and Seventy-Nine only) towards CSR for the Financial Year 2024-25 on the recommendation of the CSR Committee and approval of the Board.

Calculation:

Financial Year	Adjusted Net Profits (Rs.)
2021-22	37,58,88,424
2022-23	59,56,43,033
*2023-24	64,82,10,465
TOTAL	1,61,97,41,922

**Figures for 2023-24 are subject to audit, approval by the Board, and adoption of Accounts by the Members of the Company at the ensuing Annual General Meeting.*

Average Net Profit:

Average Net Profit during three (3) preceding financial years:
Rs.1,61,97,41,922/3 = Rs.53,99,13,974/-.

2% of the Average Net Profit:

2% of Rs.53,99,13,974/- = Rs.1,07,98,279/-

The Company endeavors to carry on the below CSR projects during the FY 2024-25:

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CSR PROJECTS SUMMARY

Proposed Total Outlay (Budget)

CSR Project no.	CSR Project	Budget Outlay (Rs.)
I.	Nirman	15,00,000
II.	Vichar Vedh Portal	4,20,000
III.	Sadhana- Digitization Project	2,40,000
IV.	Salam Pune	1,80,000
V.	Think Maharashtra	4,00,000
VI.	Preparation of Dharmakosh (Encyclopaedia of Religion)	4,00,000
VII.	Sharad Pawar Inspire Fellowships	10,00,000
VIII.	Nyay Swarajya	7,20,000
IX.	Nipun Bharat Program	16,78,500
X.	Mai Maushi	5,00,000
XI.	Participatory Varietal Trials Project	4,44,724
XII.	Green Collar Jobs eContent Development	9,56,820
XIII.	Arogya Bhan	5,00,000
XIV.	Swawlambi Sanjeevak Sheti	13,14,202
	5% Implementation/Administration charges	5,12,712
	Grand Total	*1,07,66,958

**The CSR budget allocation in respect of MKCL Knowledge Foundation for the year 2024-25 was revised from Rs.20,00,000/- to Rs.19,68,679/- as per review of calculation by the Auditors. As such, there is reduction of Rs.31,321/- in total CSR Budget outlay for the year 2024-25 from Rs.1,07,98,279 to Rs.1,07,66,958/-.*

CSR PROJECT I - NIRMAN

(A) CSR projects/Activities identified:

NIRMAN is a project initiated by eminent social scientists, Dr. Abhay Bang and Dr. Rani Bang, founders of The Society for Education, Action, and Research in Community Health (SEARCH). It is designed as a youth initiative to identify, nurture, and organize young change-makers to solve various societal challenges in the fields of climate change, malnutrition, healthcare, education, environment, and more.

It is an educational process to train youth to take up crucial issues and problems in society. NIRMAN provides guidance, expertise, a platform, and an environment to inculcate self-learning and encourages youth to take social action. NIRMAN encourages youth to find a broader purpose in their lives beyond simply earning money, inspires them for social action, and cultivates a vibrant and supportive community of like-minded youth.

NIRMAN aims to create a large group of young professionals with the desire and capability to understand and solve pressing social problems.

Educational Goals:

1. To sensitize the youth towards various societal challenges by way of education through exposure, experience, efforts, and experimentation.
2. To enable the youth to find and actualize their mission and to equip them with the necessary skills, values, and vision to increase the effectiveness of their work.
3. To give them an opportunity and atmosphere to grow through 'Self Learning' and to find a more meaningful and joyful purpose for their lives while working on societal challenges.
4. To facilitate interaction with eminent social leaders and change-makers.

Methodology:

1. Conduct 6 physical training workshops for medico and non-medico participants for the NIRMAN 15 batch.
2. Conduct 6 Krutee Nirman physical training workshops for medico and non-medico participants from the NIRMAN 15 batch.
3. Conduct a widespread outreach and publicity campaign, and selection process for the upcoming NIRMAN 15 batch.
4. Conduct a selection process for the NIRMAN 15 batch, involving scrutiny of written applications, personal interviews, and assignments, and recruit a cohort of 120 participants.
5. Analyze the new feedback received on NIRMAN's Framework of Youth Flourishing, developed from the experience of working with thousands of youths over a decade, and make necessary changes if needed.
6. Continue the process of identifying and networking with various resource persons and host organizations to develop a set of possible work options that NIRMAN participants can take up after the training workshops.
7. Through the "Kar Ke Dekho" Fellowship, provide financial and mentoring support to select NIRMAN alumni (6) for contributing full-time to social action.
8. Continue the process of designing and deploying a strong media, communications, and outreach strategy for NIRMAN. Publish news, articles, and short stories in various newspapers, online portals, and college student magazines.
9. Design approximately 100 new interesting, thought-provoking, and meaningful posters and create a collective repository of a total of 400 posters targeted at young people and spread them through social media.
10. Organize systematic follow-up and networking efforts with over 1200 alumni throughout the year to facilitate their social action and educational journey and to strengthen the NIRMAN community.
11. Hold regular team meetings to share updates and make appropriate interventions as required. Continuously provide inputs related to the professional and personal growth of these alumni and encourage them for social contributions.
12. Continue the activity of Ekalavya—a remote telephonic intervention to provide developmental and social action inputs to a specific group of 'not selected for workshops' candidates.
13. Implement an internship program with NIRMAN for students from various disciplines.
14. Continue the process of exploring possible associations regarding providing flourishing inputs and nurturing youth leadership with various institutes such as IIT Powai, IIM Ahmedabad, IIIT, IIM Nagpur, Azim Premji University, Ashoka University, IIT Kanpur, SRISHTI Shodhyatra, IRMA-NID, B.J. Medical College, ATREE Bangalore, etc.
15. Continue the process of curating and publishing insightful articles in newspapers regarding youth flourishing, purpose development, the social sector, social issues, and findings from analyses of NIRMAN datasets and program experience.

16. Develop and/or update useful frameworks from the empirical experience in NIRMAN and the corresponding body of knowledge.
17. Monitor performance and build the capacity of the members in the NIRMAN team.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Gadchiroli

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.15,00,000/- for the said project in the FY 2024-25.

S. No.	Description	Amount in Rs.
A	Compensation for organizing annual training camps, workshops and promotion of Nirman activities on various platforms.	12,00,000
B	Capacity Building Activities of Nirman Team	3,00,000
	Total	15,00,000/-

CSR PROJECT II – Vichar Vedh

(A) CSR projects/Activities identified:

Vichar Vedh is a platform created by a group of progressive thinkers in Maharashtra in 1993 to create awareness on issues related to humanitarian, secular, and democratic values. It aims to explore social, economic, and political alternatives and the way forward towards building a developed, egalitarian nation. Since 2018, an ePlatform has been developed to help everyone share their thoughts.

The ePlatform has the following objectives:

1. To encourage the creation of socially relevant knowledge through the free expression of thoughts and ideas, debate, and socially relevant research.
2. To spread such knowledge and information through new media.
3. To organize physical interaction with like-minded individuals and organizations.
4. To collaborate with other organizations having similar objectives and/or activities.

Educational Goals:

The following are the Educational Goals of this project:

1. To encourage students to join a short-term course, Development Applications of Social Sciences (DASS).
2. To propagate the importance of free-thinking in Maharashtra through the portal, YouTube channel, etc.
3. To record and propagate socially relevant and thought-provoking views of experts and ordinary citizens.

4. To promote this portal and channel among youth studying in colleges, universities, and various think tanks.
5. To help generate wider awareness of a variety of socially relevant topics.

Methodology:

1. To appoint a coordination team to record and edit the videos of experts and ordinary citizens and publish them on the Vichar Vedh portal and YouTube channel.
2. To promote the portal and channel through social media.
3. To organize an essay competition among college-going youth.
4. To organize small group discussions.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra.; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.4,20,000/- for that said project in the F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Compensation of the Vichar-Vedh Team for getting videos prepared, for organizing conferences and implementation of courses on social causes.	4,20,000
	Total	4,20,000/-

CSR PROJECT III – Sadhana- Digitization Project

(A) CSR projects/Activities identified:

This project is proposed to be undertaken in collaboration with Sadhana Trust established by noted freedom fighter and social reformer Late Shri. Pandurang Sadashiv Sane alias Sane Guruji.

Educational Goals:

The following are the Goals of this project:

1. To promote thought magazines dedicated to socio-economic and cultural issues as well as constitutional values in Maharashtra through printed magazines and a web portal.
2. To promote democratic values through the articles
3. To help propagate the work and views of experts, thinkers, and social and cultural change makers.
4. To promote critical thinking and social-cultural sensitivity among the youth in colleges, universities, and among the members of various think tanks.

Methodology:

1. To enhance the content on the web portal of Kartavya Sadhana a web magazine created by Weekly Sadhana.
2. To promote this portal through social media.
3. To encourage new authors to write in Kartavya Sadhana.
4. To complete the digitization of the archived articles of Weekly Sadhana.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.2,40,000/- for the said project in the F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Compensation for coordinating digitization of Content	2,40,000
	Total	2,40,000/-

CSR PROJECT IV – Salam Pune

(A) CSR projects/Activities identified:

Mitanin Foundation launched the bi-monthly magazine 'Salam Pune' in Marathi in 2021, which focuses on covering and highlighting the needs and aspirations of the underprivileged class living in slums in Pune. It has started receiving a good response from the youth living in these slums. Young graduates from the Faculty of Journalism and Mass Communication are working on this project through various media platforms.

Educational Goals:

The following are the Educational Goals of this project:

1. To propagate the importance of free-thinking among slum dwellers in Pune through printed magazines and their digital copies.
2. To identify and publish the views and aspirations of slum dwellers.
3. To promote such magazines among slum dwellers, students of sociology and social welfare departments in colleges and universities, and among members of various think tanks.
4. To help generate awareness of socially relevant topics related to slums and slum dwellers among the public at large.

Methodology:

1. To enhance the content in the print magazine by highlighting real-life stories.
2. To expand the reach of Salam Pune magazine.
3. To develop and upload web content.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.1,80,000/- for the said project in F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Compensation for young journalists working on the Salam Pune Project	1,80,000
	Total	1,80,000/-

CSR PROJECT V – Think Maharashtra

(A) CSR projects/Activities identified:

This project is proposed to be undertaken in collaboration with Vision Maharashtra Foundation, a Section 8 Company based in Mumbai.

Goals:

The following are the Goals of this project:

1. To propagate the cultural heritage of Maharashtra through an app and a web portal.
2. To publish creative cultural pursuits from small villages in Maharashtra.
3. To showcase the profiles of cultural change-makers in Maharashtra.
4. To promote the 'Think Maharashtra' portal in schools and colleges.
5. To help promote cultural tourism in Maharashtra.

Methodology:

1. To appoint part-time representatives in various parts of Maharashtra to collect information for the portal in line with the above-mentioned objectives.
2. To edit and upload the collected information on the web portal.
3. To continuously update and enrich the content on the web portal.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under the Protection of National Heritage, Art and Culture including the restoration of buildings and sites of historical importance and works of art; setting up public libraries; and promotion and development of traditional art and handicrafts.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.4,00,000/- for the said project in F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Compensation for volunteers engaged in collecting information regarding various cultural facets of Maharashtra.	4,00,000
	Total	4,00,000/-

CSR PROJECT VI – Preparation of Dharmakosh (Encyclopedia of Religion)

(A) CSR projects/Activities identified:

The development of Dharmakosh was initiated in 1925 by Brahmibhut Swami Kewalananda Saraswati, the founder of Pradnyapathshala Mandal, Wai. This extensive project involves the careful study and documentation of all aspects of religion in the form of an encyclopedia.

Educational Goals:

1. To extend help in the preparation of Dharmakosh, mainly for scholars, researchers, and students of philosophy and religion, and the public at large, enabling them to understand the gradual transitions and transformation of religion.

Methodology:

1. To make provision for the payment of honorarium to the Sanskrit scholars who are researching and writing scripts for the Dharmakosh (Encyclopedia of Religion).

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Satara

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.4,00,000/- for the said project in F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	The Honorarium of the Sanskrit Scholars	4,00,000
	Total	4,00,000/-

CSR PROJECT VII – Sharad Pawar - Inspire Fellowships

(A) CSR projects/Activities identified:

Education is meant to foster knowledge. How can we impart and receive education in today's age? How should lifelong learning be approached? How can we enhance the capacity to embrace upcoming challenges and foster true education? These are some challenging questions.

In recent years, the impact of challenges reshaping the daily context of human life has become increasingly evident worldwide. Due to this, there is a pressing need to fundamentally restructure school and university education, recognizing the urgent need for transformative changes in education.

Historically, revolutions such as the green and industrial revolutions have brought about changes in human life, transforming the world. However, it took centuries for the results of these revolutions to be visible. The industrial revolution took a century to cover the world and create "industrial civilization." The information technology revolution took half a century to establish a digital empire. Today's revolutions are happening at lightning speed.

Rapid specialization and dynamic adjustment to changing circumstances are key factors in today's education.

MKCL, in association with Yashwantrao Chavan Pratishthan Mumbai, has initiated a scholarship for innovative teachers in the State of Maharashtra. This scholarship encourages teachers to find solutions to these challenges using their schools and students.

Educational Goals:

The following are the Educational Goals of this project:

1. Nurturing knowledge, creativity, aesthetic vision, love, and compassion in students' personalities.
2. Creating a foundation for "lifelong learning" in students, fostering a culture of "learn-unlearn-relearn."
3. Developing the ability to ask questions, curiosity, critical thinking, scientific perspective, presenting ideas, independent thinking, independent expression, courage to learn from failures, adventurous and exploratory attitude, and preparedness to accept risks, and fostering such qualities.
4. Developing soft skills, communication skills, teamwork abilities, qualities of scouting and guiding, and an impartial and dedicated service attitude, and fostering such qualities.
5. Promoting entrepreneurial skills among students, derived from the experiences of school life.
6. Teaching students about creative knowledge construction while making them aware of how that construction can be knowledge-based, socially impactful, environmentally friendly, and technologically inclined.
7. Ensuring that students become successful partners with artificial intelligence and technology rather than becoming their slaves.
8. Making efforts to achieve the holistic development of students' personalities by instilling the rich and integral human capabilities acquired from progress and culture. Students should not become dry, mechanical, or robot-like, and it is essential to take care of this aspect. If not done so, they will not only be useless but also become a burden. Inspiring and striving to make students sensitive, creative, rational, and well-cultured individuals. Teach children to be more cultured, teach machines to become smarter machines, and save children from becoming slaves to machines.

9. Developing capable personalities among students who can confidently face the challenges and opportunities in the world of progress and globalization.
10. Promoting a way of life that includes fearlessness, humility, truth, non-violence, simple living, satisfaction in work, self-control over desires and minds, sustainable use of natural resources, and fulfilling local needs as much as possible. Developing an educational environment that nurtures such a lifestyle.
11. Instilling respect and acceptance of the values enshrined in the Indian Constitution, fulfilling our duties and rights with sincerity, and developing a sense of reverence for the diverse Indian culture that has evolved and maintaining sensitivity towards various cultures around the world, thereby fostering wise citizenship among children.

Methodology:

1. The fellowship will be provided to full-time teachers below 40 years of age.
2. The scholarship period is for one academic year 2024-25.
3. Teachers teaching in schools and junior colleges qualify to apply for this scholarship.
4. A total of 20 teachers will be selected through a process of proposal scrutiny.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: All Districts

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.10,00,000/- for the said project in the F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Scholarship to the teachers and allied expenses	10,00,000
	Total	10,00,000/-

CSR PROJECT VIII – Nyay Swarajya

(A) CSR projects/Activities identified:

Swarajya means 'self-governance.' Mahatma Gandhi's explanation of Swarajya serves as a guide not only in the field of justice but also as an inspiration. If we can achieve justice through self-control and dialogue, utilizing non-violent means, we can attain "Nyay Swarajya."

To facilitate this dialogue, the Supreme Court of India has accepted the presence of a mediator who is a legal expert. By adopting this approach, we can elevate "Nyay Swarajya" to the level of legal legitimacy and sustainability. In many progressive countries, this practice has become popular and mainstream, consequently reducing the burden on courts and the time required for dispute resolution.

The process of Alternative Dispute Resolution (ADR), which involves formally and informally discussing issues and finding solutions without resorting to the rigidity and technicality of the legal process, aligns with social justice resolutions. This can help eliminate inhumane and extra-legal practices that pervade certain societies. Therefore, before cases go to court, ADR can be an extremely important way to build a new and just society through the implementation of new evolved legal practices.

To institutionalize this process in our country, it is necessary for organizations to take the lead.

Educational Goals:

The following are the Educational Goals of this project:

1. To propagate the importance of the Alternative Dispute Resolution method among young lawyers.
2. To encourage people to settle disputes outside the court and resolve arguments to eliminate conflict.
3. To provide guidance to young advocates in handling disputes through mediation with the help of senior and experienced lawyers.
4. To provide guidance to lawyers for explaining legal terms in user-friendly language to help facilitate the faster settlement of disputes.

Methodology:

1. To initiate mediation services in Pune.
2. To appoint one experienced lawyer as a subject matter expert to provide guidance and training in the field of mediation and ADR.
3. To appoint graduated legal practitioners interested in gaining experience in mediation and ADR services and provide them with requisite training under the guidance of experienced lawyers.
4. To arrange monthly review meetings to discuss and understand the mediation process and their learning through case studies.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.7,20,000/- on the said project in the F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Consultancy Charges to Subject Matter Legal Experts	7,20,000
	Total	7,20,000/-

CSR PROJECT IX – NIPUN BHARAT PROGRAM

(A) CSR projects/Activities identified:

As per the National Education Policy 2020, the highest priority of the education system is to achieve Universal Foundational Literacy and Numeracy (FLN) in primary schools by 2025. The rest of this policy will become relevant for our students only if this most basic learning requirement (i.e., reading, writing, and arithmetic at the foundational level) is first achieved. To this end, a National Mission on Foundational Literacy and Numeracy will be set up by the Ministry of Education as a priority. Accordingly, all State/UT governments will immediately prepare an implementation plan for attaining universal foundational literacy and numeracy in all primary schools, identifying stage-wise targets and goals to be achieved by 2025, and closely tracking and monitoring the progress of the same.

Grammangal was started in 1982 by renowned educationists Ms. Anutai Wagh and Mr. Ramesh Panse to provide holistic education to the rural and tribal children of Palghar District. Grammangal has developed and implemented teaching-learning methodologies that are strongly grounded in the principles and current understanding of Cognitive Science, Child Development, and Learning. The methodologies are based on the precepts of constructivism and are aimed at providing stress-free, joyful, and enriching learning experiences to children.

Grammangal is deeply involved in several teacher training and education quality improvement programs.

Grammangal has signed an MOU with the District Collector of Kolhapur District to conduct teacher training workshops for the accomplishment of the objectives of NIPUN Bharat.

Beneficiaries of the Scheme:

1. Children aged 3 to 9 years.
2. Students in preschools up to class 3.
3. Children without foundational skills studying in classes 4 and 5:
These children will be offered peer support, tutor guidance, and additional learning materials to strengthen their educational proficiency.
4. National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN):
Aims to complete its set objectives in private and government-aided schools by FY 2026-27. This will help achieve universal attainment of FLN skills.

Educational Goals:

1. Improve foundational skills of children to reduce dropouts.
2. Increase the number of students clearing the primary, upper primary, and secondary stages.
3. Enhance education quality through conducive and activity-based teaching methods.
4. Implement toy-based and unique pedagogies or experimental teaching to make sessions fun and interesting.
5. Develop a training module that focuses on:
 - Motor and physical skills
 - Emotional and social skills
 - Cognitive skills
 - Numeracy and literacy
 - Life skills and more

6. Ensure holistic development of every child, tracked through detailed reports.
7. Encourage children to achieve steep learning for future needs like employment and life decisions.
8. Create creative assessments such as quizzes, games, polls, etc.

Methodology:

1. To conduct the teacher training activity in Kolhapur District.
2. To appoint experienced teachers who can guide primary school teachers in achieving NIPUN Bharat's objectives.
3. To introduce the learning aids developed by Grammangal to these teachers to achieve foundational literacy and numeracy.
4. To assess the performance of these teachers and suggest remedial measures if needed.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra.; District: Kolhapur

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.16,78,500/- for F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Remuneration to resource persons and allied expenditure	16,78,500
	Total	16,78,500/-

CSR PROJECT X – Mai Maushi (माय मावशी)

(A) CSR projects/Activities identified:

Sane Guruji Rashtriya Samrak Trust is a registered public charitable trust based in Mumbai. One of the objectives of this trust is to support and encourage the translation of literature from various Indian languages.

Since 2006, they have been publishing **Mai Maushi (माय मावशी)**, a magazine dedicated to promoting this translation process. The main objective is to create awareness about the rich literature developed in several languages. This magazine is widely read in several colleges across Maharashtra.

Goals:

1. To encourage translation activity by providing awards for the best-translated book in the name of बाळशास्त्री जांभेकर भाषांतर पुरस्कार.
2. To organize a conference of authors and translators named साहित्य संवाद.
3. To provide monetary assistance for translation.
4. To provide a residential facility for translators during the translation process.

Methodology:

1. Appointment of Eminent Advisors:

Sane Guruji Rashtriya Samrak Trust has appointed eminent authors, poets, and academicians such as Mr. Ramdas Bhatkal, Mr. Gajanan Khatu, Mr. Pannala Surana, Ms. Niraja, Dr. Sanjay M.G., Mr. Nitin Vaidya, and Mr. Arjun Dangle as advisors. They guide the trust in selecting titles for translation.

2. Publication of a Quarterly Magazine:

Based on their suggestions, a quarterly magazine is published for the benefit of translators.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Mumbai

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Compensation to translators and allied activities	5,00,000
	Total	5,00,000/-

CSR PROJECT XI – Participatory Varietal Trials Project

(A) CSR projects/Activities identified:

Pragati Abhiyan is registered as a Society and Trust with the Charity Commissioner. It is a Civil Society Organisation engaged in activities towards a more democratic and egalitarian society.

Key Aspects of Agriculture in Maharashtra:

- Predominantly rainfed agriculture
- More traditional grains grown than other crops.
- Low productivity of traditional crops, especially grains
- Small and marginal farmers dominate rainfed farming.

Working on any one of these aspects has the potential to make a dent in rural poverty.

Since 2018, Pragati Abhiyan has been focusing on the revival of millets, particularly Finger Millet (Ragi), working with farmers across 100 villages in 7 blocks of 3 districts. The project has successfully increased Ragi productivity from an average of 2.5 quintals per acre to 8 quintals per acre.

Ragi is a traditional minor millet for the farmers of this region and is part of their daily diet. However, the food items prepared from Ragi are often more aligned to adult tastes rather than those of children. To address this, we introduced recipes for Ragi-based foods such as Ladoos, Barfi, Biscuits, Upma, Kheer, Cake, and other items that children enjoy. This training was provided to women in general, SHG women members, Anganwadi sevikas, and others.

The next step involves setting up primary processing units equipped with threshing, grading, sorting, and packaging machines. Producer farmers' groups have been formed and registered as companies to run these primary processing units.

One important factor in this project is the seeds. The small and marginal, rainfed, tribal farmers who grow grains typically use home-preserved seeds, called landraces. It is understood that better seeds can give 10 to 20% higher productivity. In our project, each farmer has used their own preserved seeds. Dapoli Krushi Vidyapeeth has developed the Phule Nachani variety, which some farmers have tried but found unsuitable. While it has worked for farmers in the Kolhapur region, it has not been effective for farmers in Nashik, Thane, and Palghar.

Educational Goals:

- **Conduct Participatory Varietal Trials:**
 - Identify the 'best' Ragi seeds among the landraces in the region.
 - Focus areas: Nashik, Palghar, and Thane tribal regions.
 - Farmers will select and preserve seeds based on performance traits (yield, short duration, pest resistance).
- **Participatory Process:**
 - Engage farmers as custodians of the seeds.
 - Conduct trials in collaboration with farmers to ensure the selection of high-performing seeds.

Note: No known university attempts to research seeds using this methodology, except for an attempt in Jawahar under the Maharashtra Gene Bank Project.
- **Project Scope:**
 - Implement across 7 blocks and 3 districts.
 - Involve tribal farmers in:
 - Nashik
 - Thane
 - Palghar
- **Seed Varieties:**
 - Region has nine types of Ragi seeds, categorized by grain color: white, brown, and maroon.
 - Each color category includes three crop durations: early, mid, and late varieties.
 - Include the Phule Nachani variety developed by Dapoli Krushi Vidyapeeth.

Expected Outcomes:

The first year will involve single-line selection, followed by multiline selection, and subsequently, seed multiplication is planned. Farmers in these regions can then choose seeds based on the characteristics they find important for their farm plots.

Pragati Abhiyan will study the process of registering seed varieties with the university using participatory methodology, follow that process, and apply for the registration of Ragi variety or varieties.

Pragati Abhiyan will develop a manual for conducting participatory varietal trials, which will be useful to other organizations interested in taking up similar studies for local oil seeds like Niger, pulses like Udid, and minor millets like Porso.

Methodology:

1. Farmer Participation:

- Involve 15 to 20 farmers across 7 blocks in three districts.
- Each farmer will allocate a plot of land for this study, planting the ten types of Ragi seeds mentioned earlier, plus their usual seed.

2. Plant Population:

- Each type will have a plant population of 150.

3. Planting Arrangement:

- Each seed type will be planted in a specific row distinct from other seed plants.
- Boards will identify each row, and data will be collected periodically using a set of formats.
- Participating farmers will receive periodic training for observations and record-keeping.

4. Following Package of Practices:

- Farmers will follow the Package of Practices propagated by Pragati Abhiyan over the years.
- Three types of data sets will be collected:
 - I. One-time data about the farmers, the farm plot, and soil characteristics.
 - II. Event-based data related to various stages of plant growth, from preparing the nursery bed to harvesting—dates, and plant observations.
 - III. Weekly data on the weather (rainfall days, cloudy days, windy days, and sunny days) and observations about disease occurrence, identification, and management.

5. Selection Process:

- A week before harvest, farmers will visit the plots and choose the best plant according to their criteria (e.g., number of tillers, color of the grains, size of the grains, weight of the grains, disease resistance, duration, etc.).
- Farmers will describe the reasons for selecting a particular plant as the best among its rows.

6. Seed Iteration Process:

- Selected plants will be the seeds for the next Kharif season.
- After a similar process in Kharif 2025, the best of those seeds will be planted in Kharif 2026.
- By the end of Kharif 2026, the seeds will have gone through three iterations.

7. Farmer Commitment and Compensation:

- This process requires a commitment of almost 1 acre of farm plot and more time for observations from the farmer's family.
- This may result in less grain available for home consumption.
- Consideration will be given to compensating farmers for their contribution.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining the quality of soil, air and water including contribution to the Clean Ganga Fund set up by the Central Government for rejuvenation of river Ganga.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Nashik, Thane and Palghar

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs. **4,44,724/-** for F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	Remuneration of the coordinators	1,80,000
B	Compensation to the farmers for participating in this experimental project	77,000
C	Travel	1,50,000
D	Data Management Cost	37,724
	Total	4,44,724/-

CSR PROJECT XII – Green Collar Jobs eContent Development

(A) CSR projects/Activities identified:

Developing Content and Training Programs on Environmental Restoration and Conservation: Creating an Agenda for Livelihoods, Entrepreneurship, and NEP 2020. MKCL Knowledge Foundation seeks to contribute to the development of learning opportunities (courses, field immersion for fellows, building the capacity of folk-level experts, developing NEP learning opportunities) in areas such as Environmental Sciences, Conservation, Folk Knowledge, etc. This work can be done in collaboration with various practitioner organizations, using their practical work contexts for immersive learning and providing the basis for learning/teaching courses in the following areas:

- Crop biodiversity
- Livestock production systems, including pastoral management systems
- Freshwater aquatic systems
- Forest ecosystems
- Sacred groves
- Grassland/Savannah systems
- Marine biodiversity

The partners will be identified working in the above-mentioned areas and aim to develop relevant courses.

Program Objectives:

To explore the development of courses in the following forms:

- Develop Course Content suitable for Entrepreneurship Development
- Develop Course Content suitable for Livelihoods Promotion
- Develop Course Content suitable for NEP 2020 (New Education Policy)
- Develop Teaching Programs for Colleges
- Develop Teaching Programs for Schools

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining the quality of soil, air and water including contribution to the Clean Ganga Fund set up by the Central Government for rejuvenation of river Ganga.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: All Districts

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.9,56,820/- in the said project in F.Y. 2024-25.

Sr. No.	Description	Amount in Rs.
A	The amount would be used on human resources, subject matter experts and allied expenses for developing the courses.	9,56,820/-
	Total	9,56,820/-

CSR PROJECT XIII- Arogya Bhan

(A) CSR projects/Activities identified:

Arogya Bhan (आरोग्य भान) is a not-for-profit organization working extensively in the field of health communication and awareness. The team consists of people from different walks of life – doctors, counsellors, lawyers, medical researchers, and artists.

Flagship Programs:

1. Releshani

Overview: Releshani refers to an enriched, fulfilling relationship. This 3-day workshop is facilitated by the Arogya Bhan team of communicators. The format is fully interactive and experiential.

Topics Covered:

- Understanding one's body and mind
- Relationships with parents, children, teachers, colleagues, friends, and more
- Physical and emotional well-being
- Sensitivity towards ourselves as well as others

Methods: Group discussions, skits, songs and music, and a variety of activities.

2. Winning Over Anaemia

Overview: Six out of 10 Indian women are anaemic, meaning their HB count is below 11 gm. The root causes of anaemia include social and economic factors.

Topics Covered:

- Root causes of anaemia

- Signs and symptoms
- Local, daily foods that help overcome anaemia
- Simple recipes that provide required minerals
- Challenges faced in overcoming anaemia and solutions

Method: Open conversations and a 360-degree view on the topic.

3. Senior Citizens and Their Health:

Overview: Focuses on both physical and emotional well-being for senior citizens, addressing social connections, financial management, and living a purposeful life.

4. Talking about Nutrition (पोषण संवाद):

Overview: Designed for all ages, this program covers nutrition beyond proteins, minerals, and calories.

Topics Covered:

- Core values of food
- Affordability, procurement, and production of food
- Cooking and consumption methods
- Specific nutritional needs based on the audience's context (rural, urban, semi-urban)
- Influence of occupation, physical activity, and financial and social situations on nutrition

5. Doctor-Patient Relationship:

Overview: Addresses the transformation in the doctor-patient relationship due to factors like corporatization of the medical field, increased patient awareness, stricter legal frameworks, and profiteering in the medical industry.

Topics Covered:

- Maintaining a professional yet warm relationship
- Ensuring the best interest of patients
- Creating a fair environment for doctors and medical professionals

6. School Health:

Overview: Focuses on foundational awareness and habits towards health for children.

Topics Covered:

- Basic hygiene aspects like cleanliness, environment, and water quality
- Thought-provoking discussions among students about health
- Perceptions about health, personal hygiene, and their surroundings
- Encouraging awareness and consciousness about health at home and outside

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Eradicating poverty, hunger and malnutrition, promoting health care which includes sanitation and preventive health care, contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

(C) State and District where project or programs proposed to be undertaken:

State Maharashtra; District: All Districts

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for the said project in F.Y. 2024-25.

S. No.	Description	Amount in Rs.
A	For Project implementation	5,00,000
	Total	5,00,000/-

CSR PROJECT XIV- Swavlambi Sanjeevak Sheti

(A) CSR projects/Activities identified:

Swawlambi Sanjeevak Sheti (Self-reliant Regenerative Agriculture). In the Solapur District of Maharashtra, a considerable portion of agriculture is rain-fed. To increase production, the farmers use excessive fertilizers and pesticides. This has led to an increase in the cost of production, making agriculture unsustainable.

MKCL Knowledge Foundation (MKCL-KF) has been working to address this issue by promoting Swawlambi Sanjeevak Sheti. This concept of Swawlambi Sanjeevak Sheti is designed by renowned agriculturists Mr Ashok Bang and Ms Niranjana Maru of Chetana Vikas, Wardha. The principles of Swawlambi Sanjeevak Sheti are called as Navadarshan in Agriculture, and they are as follows:

1. Crop rotation
2. Poly-cropping
3. Legumes all over the plot
4. Cash crops – More than one
5. Crop selection – based on soil type
6. Crop selection – based on crop life span
7. Crop selection – based on its growth habit
8. Crop selection – based on land slope
9. Distance between rows and plants

If one follows this biodiversity-based agriculture the farmers can attain true freedom from:

1. Water Scarcity (Jal Swarajya)
2. Seed Scarcity (Beej Swarajya)
3. Fertilizer Scarcity (Khad Swarajya)
4. Food Scarcity (Vish Mukta Anna Swarajya)

MKCL-KF, is a Section 8 Not for Profit Company having CSR Registration Number : CSR00002824 has successfully conducted the fourth year of the five-year pilot project to promote this scientific method of sustainable agriculture in Solapur District by offering fellowships to young and practicing farmers. Out of the 19 selected farmers, including 9 women farmers have successfully completed the fellowships by cultivating their land in Kharif and Rabi seasons and earning reasonable surplus.

MKCL-KF has decided to continue this process by offering advanced training to the senior fellows and imparting skills of offering guidance to the junior and new fellows. All the selected fellows would perform the agricultural activities based on the above-enlisted principles of Swawlambi Sanjeevak Sheti from the ensuing Kharif Season as well as the Rabi season based on the availability of water. They would be provided with the best quality local seeds suitable to their agro-climatic zone. Our

agriculture experts would provide constant guidance. Based on the earlier experience, We have decided to take an integrated approach to address the complex issues in this pilot. These fellows would maintain the data and evidence of all activities and their impact.

In this integrated approach along with Swawlambi Sanjeevak Sheti, the fellows would also be further exposed to other complimentary activities such as goat farming, poultry, and agro-based activities so as to help them earn supplementary income.

Methodology:

1. To promote bio-diversity-based low external-input integrated agricultural practice in Solapur District.
2. To test among farmers, the viability and acceptability of the self-reliant, regenerative and sustainable agriculture model invented by Chetana Vikas, Wardha.
3. To test the viability and acceptability of digital freelancing as a source of supplementary income amongst the farming community in Solapur District.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

- The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources, and maintaining the quality of soil, air, and water.

(C) State and District where project or programs is proposed to be undertaken:

- State: Maharashtra; District: Solapur.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.13,14,202/- for FY 2024-25.

Sr. No.	Description	Amount in Rs.
A	Honorarium to Resource Persons	13,14,202/-
	Total	13,14,202/-

Contribution to Prime Minister's National Relief Fund

In case any amounts are lying unutilized and not reallocated by the Board, the Company shall contribute to the Prime Minister's National Relief Fund within the mandatory specified period, to the extent of the amount falling short of the proposed CSR expenditure for the financial year 2024-25.

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Approved by the Board of Directors on March 06, 2025.

For Maharashtra Knowledge Corporation Limited

Sd/-

Sameer Pande

Managing Director

DIN 00143616